

Repipe Specialists

Social Media Guidelines

Social Media Profiles

Where to Find Repipe Specialists



Facebook @TheRepipeSpecialists

<https://www.facebook.com/TheRepipeSpecialists/>



Instagram @repipespecialists

<https://www.instagram.com/repipespecialists/>



LinkedIn

<https://www.linkedin.com/company/repipespecialists>



Twitter @RepipeSpecialis

<https://twitter.com/RepipeSpecialis>



TikTok @repipespecialists (not actively posting, holding for future consideration)

<https://www.tiktok.com/@repipespecialists>



Pinterest

<https://www.pinterest.com/RepipeSpecialists/>

Google Business Profile

We also maintain a Google Business Profile (map listing) in each market.

Brand Hashtags

Our commonly used brand hashtags include:

#RepipeSpecialists

#OneStopRepipe

#Repipe

Future Platform Consideration



Social Media Guidelines

How to engage with Repipe Specialists Social Media

Do...

- ✓ Like and follow our social media profiles
- ✓ Comment and share accordingly
- ✓ Share your own opinion
- ✓ Submit photos, videos, and content for posting or tag our profiles
- ✓ Be respectful of coworkers' privacy
- ✓ Report anything negative or inappropriate

Don't...

- ✓ Create secondary or new accounts just for following
- ✓ Post confidential or private company information
- ✓ Post inaccurate, fake content
- ✓ Engage with competitors
- ✓ Comment on legal matters
- ✓ Engage with negative reviews, comments, or hostile persons

Please Do



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Like and follow our social media profiles

If you are active on social media and would like to receive our company updates, follow the profiles below. If you are a LinkedIn user, be sure to include Repipe Specialists under your work history.

Facebook @TheRepipeSpecialists

<https://www.facebook.com/TheRepipeSpecialists/>

Instagram @repipespecialists

<https://www.instagram.com/repipespecialists/>

LinkedIn

<https://www.linkedin.com/company/repipespecialists>

Twitter @RepipeSpecialis

<https://twitter.com/RepipeSpecialis>

TikTok @repipespecialists

<https://www.tiktok.com/@repipespecialists>

Pinterest

<https://www.pinterest.com/RepipeSpecialists/>

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Comment and share accordingly

If there are company posts that you would like to comment on, go for it!

Be sure to keep your comments authentic and honest.

Share your own opinion

Comments should be your opinion and viewpoint.

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- ✓ **Be respectful of coworkers' privacy**
- ✓ Report anything negative or inappropriate

Submit photos, videos, and content for posting or tag our profiles

We are always looking for good content to post.

If you are involved in a Repipe Specialists event or activity, send us your photos or videos (greg.banig@repipespecialists.com). Or, if you post work-related content to your own profile, please tag our brand profile.

Be respectful of coworkers' privacy

Ensure that any employee in a photo/video you submit understands that the item may be posted to social media.

Only refer to coworkers by first name and safeguard any personal identifiable information.

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- ✓ **Report anything negative or inappropriate**

Report anything negative or inappropriate

greg.banig@repipespecialists.com

We use social media listening services to identify when someone mentions our company. However, if you see anything negative or inappropriate, please forward a link, screenshot, or basic description.

Items of concern are:

- Bots or spam comments.
- Negative or offensive comments.
- Fake, impersonator accounts.
- Scams or fraud schemes.

Please Do Not



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- ✓ Engage with negative reviews, comments, or hostile persons

Create secondary or new accounts just for following

There is no requirement or expectation to follow and engage with company profiles – if you want to, great! Don't create secondary accounts simply for Repipe Specialists related activity.

Post confidential or private company information

Do not share company financials, processes, internal discussions, legal information, or other private, non-public information. Do not post anything about the company operations that is not common public knowledge or promoted on our website or marketing material.

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Post inaccurate, fake content

Do not post anything that is not true. Do not post fake reviews. Do not comment or post under a fake account. Do not post under the appearance that you are a customer.

Engage with competitors

Except for simply reading competitor content, do not comment, like (or dislike), or interact with competitors on social media. Even posting a rebuttal to an inaccurate competitor's post could increase the likelihood of more people seeing their original post.

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Comment on legal matters

In the rare instance of a legal matter or sensitive topic in the news, do not comment or engage with any related posts.

Engage with negative reviews, comments, or hostile persons

Social media can lead to negative behavior and comments. Do not comment or engage with these posts/comments.

We have approved responses and trained team members who are responsible for replying to negative, hostile, or trolling comments.

Questions

Reach out to Greg Banig, VP Digital Marketing
greg.banig@repipespecialists.com

